## Kev Messaging:

At Ives Curated Gifts we've recreated the special magic of gift-giving. When you walk through our doors, you're family. We're a destination that inspires creativity in ways that enhance each personalized experience.

Nestled in the heart of Ft. Myers, Florida, Ives offers exclusive products from the brands you've come to know and love. Our carefully-curated selection of goods includes everything from customized apparel and accessories to cooking supplies and home goods.

For the past 18 years, Laura McGee and her team have uplifted each occasion by reinventing what it really means to shop, while bringing the simple joy of gift-giving to life.

With a trip to Ives, whether online or in-store, our customers can always expect to awaken the inspiration that lies within. Designed with the spirit of the curious explorer in mind, we like to evoke the essence of personal style for the everyday shopper. Here, there's something for everyone. Whether you find a gem at our brick and mortar store or snag something precious from our e-commerce supply, the experience is just the same: timeless and rare.

Here, the quintessential gifting experience is carefully curated and wrapped with love.

## **Abbreviated Key Messaging:**

At Ives Curated Gifts we've recreated the special magic of gift-giving. We're here to inspire creativity in ways that enhance each personalized experience. We take a timeless approach to gifting. We uplift each occasion by reinventing what it really means to shop, while bringing the simple joy of gift-giving to life.

For 18 years, our mission has been to bridge the gap between exclusivity and eclectic ideals. Our carefully-curated selection of goods includes everything from customized apparel and accessories to cooking supplies and home goods.

The quintessential gifting experience, wrapped with love.

## Taglines:

Where originality meets extraordinary.

Uplifting the occasion.

Come curious, leave happy.

Wrapped with love.

Every gift tells a story.

Awaken the inspiration.

A quintessential gifting experience.

The ultimate treasure.

The special magic of gift-giving.